

Experience

Remedy Chicago, IL
Design Director 5/06 to 2/08

Shape the agency's overall design product across the entire client portfolio; lead design strategy and implementation for all major client projects; interface with clients; manage design team; oversee projects from pitch to production; contribute to new business proposals; participate in marketing strategy; manage outside creatives/ vendors; contribute to company business and financial objectives as member of management team; cultivate and extend Remedy brand.

Apple Computer Cupertino, CA
Art Director 11/03 to 4/06

Work in-house on various projects for the Apple brand including retail environments and graphics, software packaging, hardware packaging, and print collateral; maintain integrity of Apple brand while exploring new ways to express it; manage and collaborate with other designers; create concepts and develop them with copy writers; work closely with marketing and managers from concept to completion.

Dwell Magazine San Francisco, CA
Senior Designer 3/00 to 11/03

Establish look & feel for new architecture and design magazine; design layouts, choose photographers and illustrators, attend photoshoots; contract/manage illustrators; work with editorial department closely; manage assistants. Design and coordinate printing for company stationery and other collateral such as invitations to events, signage, press kits, and other branded material. Work with prepress; color-correct art, prepare production-ready files, attend press checks.

Chronicle Books San Francisco, CA
Designer 8/98 to 3/00

Design books and covers for a variety of book categories including art, design, architecture, photography books, cookbooks, fiction, and gift products; establish format, materials, extent of books; work with editors, production, sales & marketing, and Web staff; hire, contract, manage photographers, illustrators, outside designers, and typesetters; attend photoshoots; manage/oversee projects and their schedules. Prepare production-ready files, color correct art.

MetaDesign San Francisco, CA
Freelance Designer 6/97 to 6/98

Design and handle production for Web, interactive, exhibit, and print design projects; work independently and with interdisciplinary teams; meet with clients and explore conceptual approaches to solving branding and interactive product problems; conduct presentations; contract with outside vendors. Design and produce materials for international design conference such as projections, signage, shirts, photography, and Web site.

Recognition

Awards

National Magazine Award Nominee: Best Design; Bronze Medal, Western Art Directors Club West Coast Show; Ozzie Awards; Gold Medal, The RX Club; Silver Medal, The Aster Awards: *Print Magazine* Regional Design Annuals; *ID Magazine* Design and Interactive Design Annuals; *How Magazine* International Design Annual; Society of Publication Designers' Annual; Type Director's Annual; *Communication Arts* Interactive Design Annual; Oneshow Interactive Gold Pencil; American Center for Design Web 100; Westin Poster Design Competition.

Education

University of Washington Seattle, WA
Double major in Graphic Design and Interdisciplinary Visual Arts, 1997.

Significant study in Archaeology, Spanish, and Art History. Dean's List. UW Design Certificate of Excellence. Held three design positions with the University: Design Chief for the *Glass Onion* (arts and entertainment newspaper), Designer/ Computer Consultant with the ASUW Publishing Office, and Print Shop Manager for the UW's silkscreening facility.

Skills

Extensive experience with: editorial design; heavy copy-edit work; complicated typesetting problems; logotypes and branding systems. Thorough knowledge of production, prepress, and printing issues and specs. Web design; screen-printing; letterpress; illustration. Familiar with all current design software. Experience teaching graphic design at the Miami Ad School in San Francisco.

Featured in books

LogoLounge 4 (upcoming)
LogoLounge 3
Magazine Designs That Work
Powerful Page Design
Website Graphics Now
Cool Sites
Graphis Web Design Now

References available upon request.